



Kelly Schalow
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Recognition

First Republic Bank
Excellence in Customer
Design

First Republic Bank
Social Media Content
Design Strategist

University of Washington
Outstanding Visual
Communication

About

I am an inquisitive designer, always looking for the core of the problem to uncover a better solution. I take a collaborative approach with product and development teams to launch user-friendly applications.

Experience

Lead Product Designer

RapidAPI | 2020 - Present

Leading design and research of the RapidAPI consumer platform. Refining the API Marketplace to scale for more products and API types. Identifying improvements to team management and collaboration within the application.

Lead User Experience Designer

First Republic Bank | 2016 - 2020

Researched, prototyped, and tested improvements to consumer-facing banking applications. Improved client experience and satisfaction throughout their financial journey by optimizing account creation and money movement. Created libraries, templates, components for internal and external design consistency.

Senior User Experience Designer

First Republic Bank | 2013 - 2016

Worked with a lean team to conceptualize and launch a full redesign of the consumer-facing banking applications. Innovated on key flows to ensure account security and adoptability. Created interactive prototypes and conducted moderated testing to validate new designs.

User Experience Designer

Vendavo | 2011 - 2013

Designed and launched mobile application to support sales representatives and managers in daily workflow. Led end-to-end design process, including user feedback sessions, wireframing, prototyping, and developer hand-off.

Education

University of Washington
B.S. Human Centered
Design and Engineering